

A great solution for **BUSINESS MANAGERS**

We can make you a hero.

As the Business Manager of a local, you have the unenviable task of keeping a lot of people happy. Which is no small task during good times, let alone when the economy is doing somersaults.

So we are proud to introduce you to MetaClinic – a health care solution for trade unions that keeps everybody happy. And makes you look REALLY good!

DELIVER A BENEFIT TO YOUR MEMBERS

Imagine being able to tell your members that they, and their dependents, can have access to all the primary care that they need, and it will never cost them a cent. They don't pay for doctor visits, on-site prescriptions, on-site lab services, health coaching, etc. On top of that, you tell them that there is a MetaClinic location that's close and convenient to where they live. If they try to hoist you onto their shoulders, tell them to lift with their legs.

SURPRISE THE NUMBER CRUNCHERS

The cost of health care can absolutely crush a union fund's budget. But the next time they storm your office looking for a scapegoat, you can offer them a MetaClinic program. With guaranteed pricing on primary care visits, and no-mark-up pricing for on-site prescriptions and on-site lab services, they'll be shocked at how much you can save them. And you can also tell them that through Population Health Management, they save substantially by reducing expensive acute care insurance claims.

LET THEM POCKET MORE MONEY

When the next wage increase rolls around, your members won't lose most of it to rising health care costs. Instead, more will go directly into their pockets. And union members LOVE when that happens.

FLOAT AROUND YOUR OFFICE

Happy, healthy iron workers are much easier to work with. Happy number crunchers are... well, it doesn't happen very often, but even they can have their moments. And all the smiling and back-slapping (and maybe even expensive gifts) is because you introduced them to MetaClinic – a health care solution that has proven to save union funds dramatically on claims and premiums, engage and make union members healthier and happier, and elevate more than a few Business Managers to "legendary" status.

I would recommend Bravura's MetaClinic program to any health plan looking to reduce costs, improve health and productivity, and save their members money.

Rodney D. Good, BM/FST Ironworkers Local 492